

A series of activities to help

students to understand the difference

between ∆ QD and ∆D

**Activity 1**

1. Students work in groups

2. Give each group a pack of **P(rice)** v **(non-price)TICS** cards  
 🡪 laminate and cut up template provided on next 2 pages

3. Students must arrange cards in correct order  
 🡪 tell students there are 6 lines + 4 cards in each line  
 (Note correct order is as laid out on template)

3. 1st team finished gets 15 points  
 2nd team finished gets 10 points  
 3rd team finished gets 5 points

SHIFT to a new demand curve



SHIFT demand curve to the RIGHT



SHIFT demand curve to the LEFT



Called a

CHANGE in Demand

Called an

INCREASE in Demand

Called a

DECREASE in Demand

Change

T I C S



*(non-price)*

Decrease Price

Substitute



Decrease Price

Complement



Move ALONG the demand curve



Move DOWN the demand curve to the RIGHT



Move UP the demand curve to the LEFT



Called a

change in QUANTITY Demand

Called an

INCREASE in QUANTITY Demand

Called a

DECREASE in QUANTITY Demand

Change P(rice)

of the g or s



Increase P(rice)

of the g or s



Decrease P(rice)

of the g or s

